

Safety Leadership - \$2,500

The Need

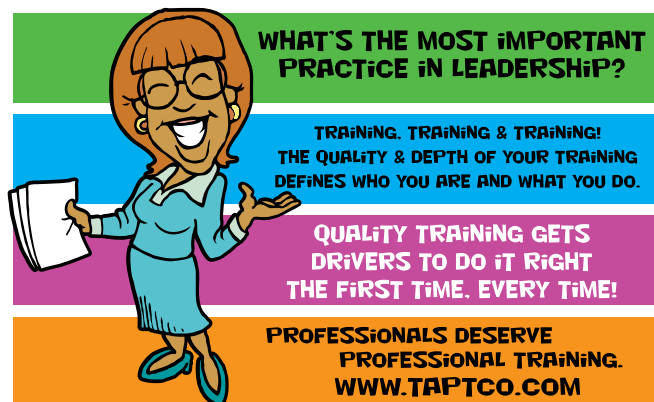
The course explains why people have accidents and how leaders can prevent them from happening. Leaders establish and maintain norms, the accepted way of behaving in any situation. By creating safety norms, leaders are able to influence the behavior of their employees to achieve better results.

Every manager and supervisor will benefit from this course.



Comprehensive course includes:

- Guide To Create The Safest NORMS
- Quick Start Guide
- Study Guide
- Seven Interactive CD's
 - (i) Opening Preview
 - (ii) Accidents And Why People Have Them
 - (iii) Understanding Human Behavior
 - (iv) Leadership Principles
 - (v) Leadership Techniques
 - (vi) Behavior-Based Safety
 - (vii) Final Exam



Usage:

To train all managers, supervisors and trainers.

What are NORMS, as taught in Safety Leadership?

1. The way everyone typically acts.
2. The normal and usual way we all do things.
3. Norms are group-held beliefs about how people should behave and perform in a given context. They are understood as the expected and designated manner in which duties and responsibilities are to be consistently executed or performed to achieve outstanding results.
4. They are what everyone knows is expected of them. They are the best and safest way to perform each and every task so that everyone behaves the same correct, efficient way all the time.

**NORMS are far more powerful than rules, policies and procedures.
Leaders set the NORMS!**